



Driver Ed News

Open to students, aged 14-22, the **Create Real Impact Contest** is an exceptional opportunity to produce and showcase socially conscious art and get recognized for it, an opportunity to earn educational grants for both students and schools, and an opportunity to create real impact. The artwork must address the issue reckless and distracted driving in a creative and compelling way, as well as meet criteria based on its format.

Entries Can Be...

- **Video:** Two minutes or less Public Service Announcements uploaded to YouTube.
- **Creative Writing:** 1200 words uploaded directly to the site.
- **Art:** Original work in any medium uploaded directly or as a picture to the site.
- **Music:** Two minutes or less original piece of music, any style, uploaded on YouTube.

The contest is open to high school students and in each category there are multiple ways to win. Judges determine the grand prizewinners based on effectiveness of messaging, concept/idea, and creativity, and give out whopping \$1500 educational grants accordingly. The top three high schools with the most entries each receive \$1500 as well. The top online vote-getter in each category will also each win a \$500 educational grant.

Since one portion of this two-part judging process is online voting, the use of social media becomes a valuable promotional tool. Teens promote their entries on their favorite social media sites in the process.

It's simple: Make it. Submit it. Promote it.

Upcoming Dates...

- **March 3:** Spring contest begins
- **April 18:** Last day for entries
- **April 21 – 28:** Online voting period
- **May 1:** Winners Announced

Many ways to win:

- **Top Online-Getter** (1 per category)
- **Top Judges Pick** (1 per category)
- **4 High Schools** with most entries (25 entries minimum)

Impact

--Teen Drivers--



After spending years protecting your children from all sorts of dangers on the road and off, you now face the prospect of handing them the keys to the family car. It's time for them to learn how to drive. Are you prepared? We can help you mold your young adult into a safe and capable driver.



Click on [PARENTS CENTRAL](#), where parents and educators will find ideas and resources to help you lay the ground rules with your aspiring driver - before you hand over the car keys. We have in-depth information on some of the most common safety problems novice drivers should avoid. Arm yourself with information on alcohol use and its consequences, the benefits of seat belt usage, and the growing problem of distracted driving.

Ford Driving Skills for Life

To supplement driver education, GHSA and the Ford Motor Company developed [Ford Driving Skills for Life](#) (FDSFL), an innovative program that teaches newly licensed teens the necessary skills for safe driving beyond what they learn in standard driver education programs.

2014 IDAHO STATE DRIVER EDUCATION CONFERENCE

Instructors will be provided with important tools they can use to positively promote traffic safety. Learn techniques and methods for teaching and assessing habit formation of student's performance. Participants will exchange ideas and discuss current student centered activities in driver education. Develop lines of communication to increase parental involvement in their teen's driver education. Strengthen your classroom activities and delivery through teen impact driver program and technology in your classroom.

Dynamic speakers will address the latest national trends in traffic safety to help increase your effectiveness and understanding of the issues surrounding driver education. Together we will save lives and reduce serious injuries within your own community.

[CLICK HERE TO REGISTER FOR THE DRIVER EDUCATION CONFERENCE](#)

[State Department of Education](#)

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